



Treve Florm Biography



Treve Florm is Director of College Planning and Outreach Services for EducationQuest Foundation in Lincoln, Nebraska – a position he has held since 2021. Florm has been with EducationQuest since 2002. He previously served as Director of Outreach Services in Lincoln and as Outreach Services Manager in Kearney serving Central and Western Nebraska.

Florm oversees a staff of college planning specialists who provide free college planning and financial aid counseling for students and parents in Lincoln and Southeast Nebraska. They also work with community agencies and non-profit organizations to assist their clients with accessing higher education. Florm and his staff also conduct financial aid and college planning presentations at college fairs, educational planning programs, and financial aid programs.

Florm is a member of the Nebraska Association of Student Financial Aid Administrators, Nebraska Association of Collegiate Registrars and Admissions Officers, National College Access Network, Cause Collective (a collaboration of human services organizations) and has previously served as President of the board of directors for TeamMates+ (a postsecondary mentoring program).

Florm graduated from McCook Community College in 1988 with an associate degree in accounting. He earned a bachelor's degree in education from the University of Nebraska at Kearney in 1992 and a master's degree in sports administration from Georgia Southern University in 2000.

EducationQuest Foundation is a nonprofit organization with a mission to improve access to higher education in Nebraska. Headquartered in Lincoln, EducationQuest provides free college planning services, need-based scholarship programs, college access grants for high schools, college access resources for middle schools, and outreach services for community agencies.